



FOR IMMEDIATE RELEASE

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Anavii Market Verifies Three New CBD Brands

LEXINGTON, KY - [Anavii Market](#) is proud to announce the approval of three new domestic, quality verified brands to the online marketplace including: Ananda Hemp, Elixinol and Palmetto Harmony. The three new brands add to a list of their already verified brands including Plus CBD Oil, Green Remedy and Natural Hemp Oil.

Anavii Market is the only online retailer that sets strict standards for CBD companies they represent, mandating companies to complete a rigorous application process before selling the brand. The verification process includes proper testing in ISO-17025 certified laboratories for phytocannabinoid spectrum and contaminants including microbiologics, heavy metals, pesticides/herbicides and residual solvents. The process also monitors batch record procedures and recall procedures, allowing Anavii Market to assess and manage risk.

“Quality is our top priority” says co-founder Annie Rouse, “we want hemp products to be well-represented in the market and our verification process allows us to weed out the bad players, providing only the best quality CBD oil to end consumers.”

Quality has been issue in the unregulated industry, with a recent report in the Journal of the American Medicine Association finding that 70% of the CBD oil brands on the market were mislabeled. “The customer shouldn’t have to worry about whether their CBD product is legitimate or not” says co-founder Jason Amatucci, “so we do the verification for them. If they want quality and accurately labeled CBD oil products, they can find the best CBD oil at [AnaviiMarket.com](#)”

Anavii Market not only provides verified CBD oil but also the cannabinoid spectrum of the CBD products, giving the consumers the opportunity to compare spectrums. In addition, they represent other domestic food and textiles brands including Victory Hemp Foods, Laura’s Hemp Chocolates and Hemptopia.

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About Anavii Market: Anavii Market is an online retailer for plant-based products. Visit Anavii Market to find, compare and buy third-party verified hemp-derived CBD and other hemp based products. www.anaviimarket.com